

Cultivating a Successful Canna-Business in PA (PEE-AY)

420





Presented By:



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Cannabis Farmer of The Past & Present

Lessons Learned About Commercial Cannabis

The Black Market Affect

Growing Indoors

Supply and Demand Impact on Cannabis

The Opportunity

The Future of Agriculture Starts NOW

Steve Gieder & Humboldt Green

A Successful Cannabis
Cultivation Business
Starts with Understanding
Cannabis





A Successful Cannabis Cultivation Facility Starts with understanding advanced controllable agricultural equipment

The Cannabis Cultivator PAST

ILLEGAL OUTDOOR GROW

ILLEGAL INDOOR GROW
ILLEGAL UNDERGROUND GROW



The Cannabis Cultivator PRESENT



What We Should Learn from the Growth of the Current Commercial Cannabis Industry

Black Market Price Still Rules Decision Making

How?

By Continuing to Growing Indoors

High Energy Consuming Cultivation Processes

High Natural Resource Consumption

Huge Overall Carbon Footprint

Why is Industry Growing Indoors?



LEGAL INDOOR GROW IN WASHINGTON

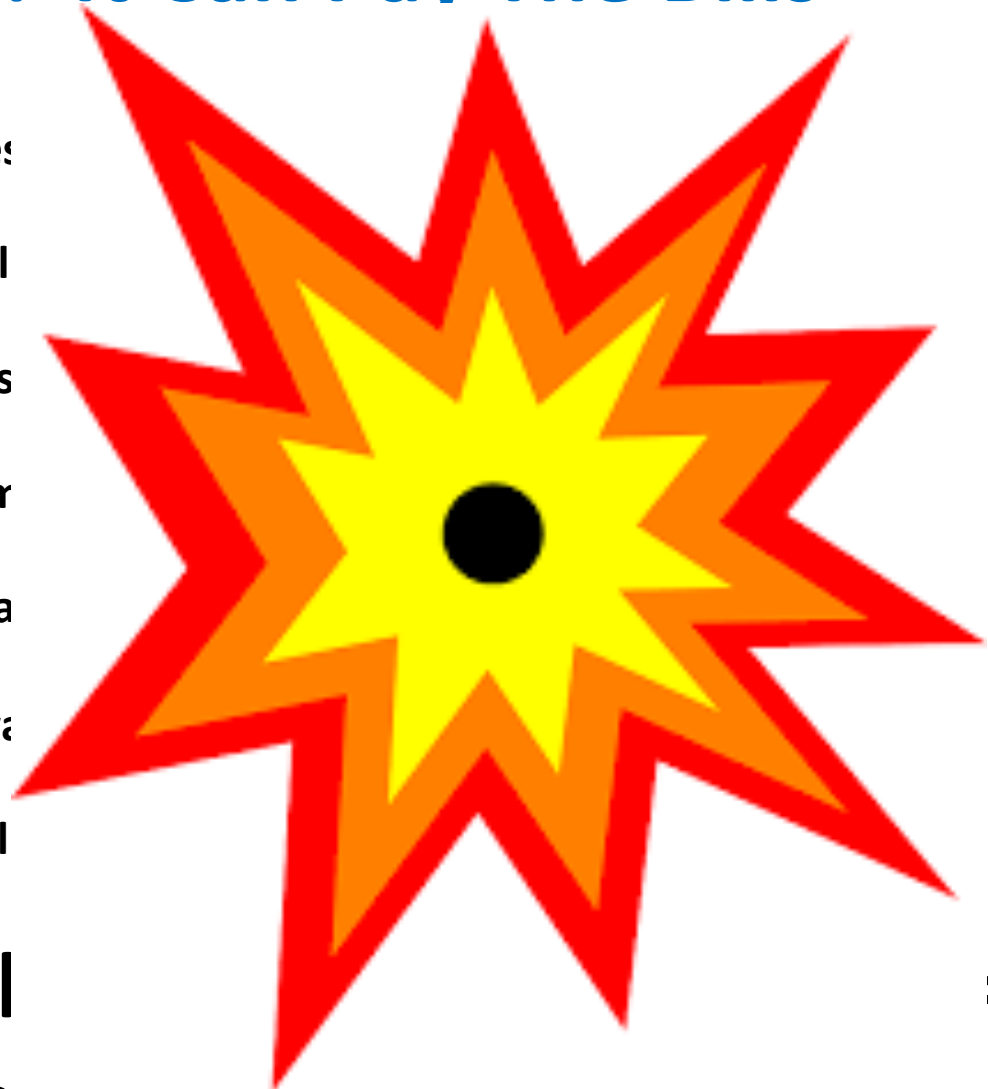
LEGAL INDOOR GROW IN OREGON

ILLEGAL INDOOR GROW IN NEW YORK

LEGAL INDOOR GROW IN COLORADO

Why Industry Keeps Growing Indoors – Because: It Can Pay The Bills

Dr. Evan Mills, Cal Berkley “highest
1000 watt lights - when prices fell
HVAC Demands, System and Cons
Electrical Service System and Dem
Toxic Mercury Waste and Disposa
Water Consumption and Conserva
Nutrient Absorption and Disposal



Overall Carl

=

The real cost of a gram of cannabis

Supply and Demand vs. Cannabis Cultivation

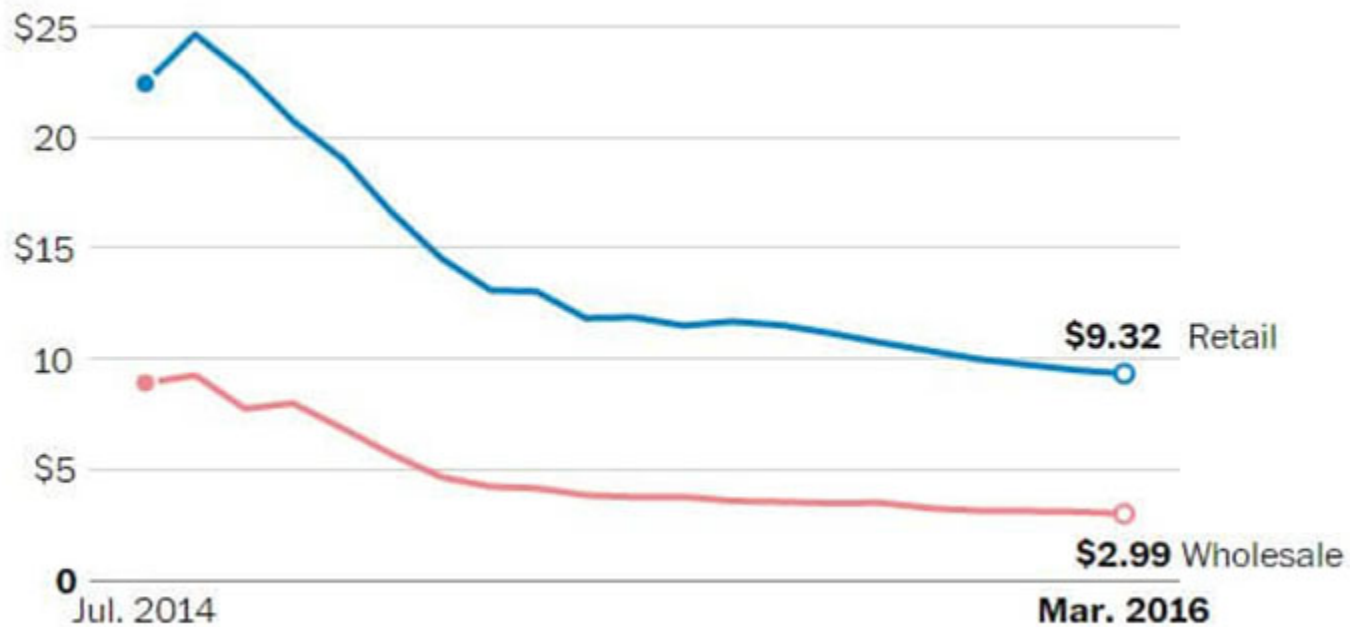


Chart of the Week

Marijuana
Business Daily

Average Asking Price Per Pound of Flower in Colorado Throughout 2016

Ratio of sales value to weight, \$ per gram, Washington state



Source: Washington State Liquor and Cannabis Board

WAPO.ST/WONKBLOG

Source: Marijuana Business Daily, Cannabase

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New Regulations on Cannabis Growers

More Bills & Less Profits



Regulatory Agencies + Lower Prices =

A Necessity To Make Conscious Cultivation Choices For PA Medical Cannabis



Bill Ford

Cannabis Is An Agricultural Crop



PA Rules and Regulations

Don't Assume what is compliant today will be compliant tomorrow

Don't Assume the price to cultivate today will be the same tomorrow

Don't Assume the wholesale and retail price will not be affected by supply and demand



Stand Out From The Crowd By Submitting A: The Black Market and Early Industry Trailblazers Have Shown The Way To Long Term Success Sustainable & Ecologically Sound Application



Grow Your Business Through Your Experts



Thank You So Much

